



Lead Videographer

Position Type:	Exempt, Salaried
Category:	Full-Time
Classification:	
Reports to:	Director of Communications

ORGANIZATIONAL OVERVIEW

At St. Luke's United Methodist Church, we are an open community of Christians helping people find and give hope through Jesus Christ. We are committed to our community on the northside of Indianapolis and have seen our reach grow regionally and beyond through our digital presence. With a membership of over 6,000 we are the largest United Methodist Church (UMC) in Indiana and one of the largest in the U.S.

People are attracted to St. Luke's for our values: Our commitment to live the mission of the UMC, "To make disciples of Jesus Christ for the transformation of the world" and living the Christian faith in a way that is open to everyone - regardless of their gender, race, ethnicity, sexual orientation, nationality, disability, or socioeconomic background. As a church we are working to ensure that our congregation and its leadership represent the diversity of the community in which we are located. We are dedicated to including women, people of color, and LGBTQ+ as staff and in positions of leadership and decision making.

POSITION OVERVIEW

The Lead Videographer is a role passionate about visual storytelling, video production and live broadcast. This individual works closely with the Communications team to ensure that stories of hope and transformation are told in our worship services and throughout St. Luke's United Methodist Church. This person is highly skilled with video editing software (Final Cut Pro X, Adobe Premier, Pro CC, Avid Media Composer, etc.), has creativity behind the camera and a strong technical background that includes equipment, lighting, etc. Demonstrated skills with Adobe Creative Suite and motion graphics are a plus. Must be willing to expand their knowledge into other technical areas where needed.

RESPONSIBILITIES

- Oversee all video pre and postproduction of video projects.
- Be a hybrid shooter, recording video and taking photographs.
- Proactive member of the Communications team; consistently contributes creative ideas for video and other initiatives that further ministry goals and priorities.
- Proactively seek and capture compelling faith stories and avenues in which those may occur.

- Communicate and further the vision and values of SLUMC as it relates to video projects.
- Create compelling videos for website, social media, and provide video support for digital engagement strategies.
- Provide video support for worship services including promotions, ministry highlights, testimonials, announcements, sermon support, bumpers, etc.
- Provide video editing support for weekend services and other events; in collaboration with Comms team coordinate with other departments to provide video editing support, as needed.
- Edit and upload sermons and announcements weekly.
- Operate live stream cameras for pre-recordings and live stream services for Sunday and other events as assigned.
- Be aware of what is going on in the life of the church and be ready to capture moments that may not have been planned.
- Capture b-roll at various church-wide events, on or off-campus, that support or relate to the ministry of SLUMC.
- Recruit and lead team of 5-10 volunteer videographers/photographers. Recruit, train, assign, and schedule volunteers to film, photograph and/or edit for various projects. Communicate with and lead trainings/meetings throughout the year.
- Assist in maintaining digital asset management system to protect photos, video, etc.
- Assist in development of Communications budget and the management of video equipment.
- Other duties as assigned.

QUALIFICATIONS

Demonstrate passion about the Christian faith, actively seek to grow in personal relationship with God and be committed to the mission and purpose of St. Luke's.

- Follower of Christ who supports the culture of SLUMC.
- Highly relational storyteller with an ability to “pull” good stories out of people that translate into compelling video.
- Ability to communicate informational/promotional messages creatively and compellingly.
- Ability to remain humble and flexible in the creative process; willingness to sacrifice artistic ambition in consideration of content, time restraints and maintaining clarity for all audiences.
- Ability to work in a complex, multifunctional environment with multiple projects running simultaneously.
- Ability to “switch gears” on short notice and embrace flexibility when priorities shift.
- Ability to translate spiritual concepts into visual representations.
- Passion for learning new technologies, techniques, and visual styles.
- Flexible with scheduling of work hours to meet needs of various activities.
- 2 – 5 years of related experience or training.
- Must submit to a background check and drug test.

This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.