



## Director of Outreach Ministry

Position Type: Exempt, Salaried  
Category: Full-time Exempt  
Classification:  
Reports to: Executive Pastor

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### ORGANIZATIONAL OVERVIEW

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At St. Luke's United Methodist Church, we are an open community of Christians helping people find and give hope through Jesus Christ. We are committed to our community on the northside of Indianapolis and have seen our reach grow regionally and beyond through our digital presence. With a membership of over 6,000 we are the largest United Methodist Church (UMC) in Indiana and one of the largest in the U.S.

People are attracted to St. Luke's for our values: Our commitment to live the mission of the UMC, "To make disciples of Jesus Christ for the transformation of the world" and living the Christian faith in a way that is open to everyone - regardless of their gender, race, ethnicity, sexual orientation, nationality, disability, or socioeconomic background. As a church we are working to ensure that our congregation and its leadership represent the diversity of the community in which we are located. We are dedicated to including women, people of color, and LGBTQ+ as staff and in positions of leadership and decision making. We hope you will join us.

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### POSITION OVERVIEW

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The Director of Outreach will provide dynamic leadership and oversight to all missions and justice ministries of St. Luke's, formulating vision, strategic partnerships, and developing leaders.

Success in this role over the next 2-3 years would include building, maintaining, and evolving a cohesive outreach program that:

- Leverages church and community partnerships to expand scale and maturity of St Luke's outreach offerings
- Engages and equips volunteers to passionately lead outreach initiatives
- Integrates Outreach programming regularly with other St. Luke's programming and ministry emphasis
- Demonstrates both awareness of and consistent involvement in United Methodist Church missions
- Recruits and mobilizes 1,000+ disciples into volunteer-led serving teams that deliver measurable impact locally and globally
- Develops clear and documented on-ramps to service and outreach opportunities that engage and maintain regular participation
- Provides clear and consistent communication that enrolls the congregation in our vision for service

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## RESPONSIBILITIES

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- Serves as the point person for all missions related opportunities/concerns that come to St. Luke's
- Develop, recruit and train members of the Outreach Commission to lead leaders and serve initiatives
- Facilitate high-impact outreach projects and local/global mission trips with emphasis on the missional focus of the United Methodist Church
- Cultivate a culture of service and mobilization
- Develop and administer yearly outreach budgets
- Keep abreast of issues and dynamics in the world of outreach, compassion ministries and lead social/biblical justice ministries through training, programming, worship and partnership
- Supervise the Assistant Director of Mobilization and Outreach - providing direction and support in mobilizing people in service both in and outside the walls of St. Luke's

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## CORE PROFICIENCIES

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### Models Christ-centered Leadership:

- Leans into personal faith to execute successfully in the role as both the leader of Outreach programming and in the recruitment and empowerment of volunteer leaders

### Executes the Vision:

- Maintains full accountability for both the development and execution of our Outreach vision
- Successfully engages volunteer leaders in both vision development and execution
- Evolves the vision in keeping with St Luke's larger direction
- Routinely exercises balance and flexibility under the vision to accommodate the ever-changing needs of the community and the world

### Passionately Connects with Others to Build a Network of Volunteers:

- Enthusiastically recruits and enables a strong volunteer network of leaders who own their respective outreach area
- Builds connection between new volunteers and areas of service that facilitates a lasting volunteer commitment

### Engages through Exceptional Communication

- Delivers timely written and verbal communication to volunteers that contributes to impactful programming
- Creates compelling invitations to service
- Understands the value of and demonstrates excellence for both written and verbal communication that is timely, engaging and relevant to the audience

### Contributes Positively to the Team Environment

- Maintains strong, positive interpersonal relationships with colleagues and volunteers
- Models integrity, openness, and trust
- Demonstrates organization and follow through that shows a high regard for colleagues

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## QUALIFICATIONS

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*Demonstrate passion about the Christian faith, actively seek to grow in personal relationship with God and be committed to the mission and purpose of St. Luke's.*

- Bachelor's Degree with Ministry experience preferred
- Excellent interpersonal, verbal, and written communications skills
- Experience with leadership, decision making, organization and time management

*This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.*

5/2022